

G4C Wales

Manifesto Workshop

Eversheds, Cardiff

24th February 2015



Welcome

Andrew Gibson

Chair G4C Wales



Workshop facilitator

Leigh Hughes

Board Director, Constructing Excellence
Wales



AGENDA

- Introduction and Objective of workshop – 10mins
- Group working – 75mins
- Review Group results – 25mins
- Conclusion and Next Steps – 10mins



Introduction & Objective

- Workshop held to identify key themes
 1. Skills & Trades
 2. Regeneration
 3. Infrastructure
 4. Governance
 5. Wales USP
 6. Is there another theme – Energy management??
- Group working to develop these themes
- Write G4C Wales Manifesto (Next Step)

G4C Wales Manifesto will work with Welsh Government to;

- Create a vision for the built environment of Wales with sustainability at its heart – “*One Wales, One Planet*”
- Set up the structures, funding and incentives to achieve it
- Demonstrate a clear commitment to investing in the built environment to achieve social, economic and environmental benefits
- Actively consider the built environment at its core for enabling change
- Make Wales **‘Fit for Purpose’** for the 21st Century

What it means for G4C

- Raises the importance of the Forum
- Will act as a catalyst to generate momentum and participation
- Gives you something meaningful to do which is what you've been asking for

DON'T WASTE IT



Things to consider

- The role of the built environment?
- Where are we today?
- What do you want Wales to look like?
- Identify the enablers (objectives, owners, actions and timings) to achieve the manifesto?
- Identify key barriers or obstacles which need to be addressed?
- What benefits will this manifesto deliver?
- Who do you base the manifesto on?



Base manifesto on who?

2%

Cities represent
2% of the Earth's
surface

50%

50% of the world
population lives in
cities
(expected to
reach 66% - 6bn
unhabitant in
2050 according to
UN)

75%

Cities account for
75% of global
energy
consumption

80%

Cities account for
80% of global CO₂
emissions



Industry Challenges – Please solve?



Energy prices
Environmental taxes
Population
Congestion
Pollution
Crime
Rising Costs



Budgets
Employment & Skills
Economic Growth
Global competition



Only 1 rule for today!!

- Put your day job in the bin for next 2hrs
- Forget what your role in industry is
- Forget what your employer tells you

BE YOURSELF



Group working

- 15mins per key theme – structured as;
 - 5mins – What do you want Wales to look like?
 - 5mins – Identify enablers and barriers
 - 5mins – Deliverable benefits
-
- No more than 2 sheets per response. Take your responses with you as you move



Remember;

- There are no silly suggestions
- Think way outside the box
- Don't think only 2 or 3yrs away
- Be innovative, think how fast the IT sector is developing, what is their next 'big thing'?
- Perhaps the current strategy is good enough?



Skills & Trades

How do we?

- Attract more people into the industry
- Promote a fair, equal and diverse workforce
- Retain people in the industry
- Make Wales a great place to live and work
- Manage and improve the skills gap

Regeneration

- Why is regeneration a key theme?
- What is regeneration?
- How do you open this theme to the market?
- Will the 'Future Generation Bill' help?
- Are there different ways to fund/procure?
- City Regions/Enterprise Zones – Good/Bad?



Infrastructure

- Why is this seen as important?
- Who should be involved in these schemes?
- Is this 'All Wales'?
- How do you prioritise/select?
- How do you account for short term in this theme?



Governance

- Do we need ambition, vision and drive politically to achieve this – can it be flexible?
- Should construction have its own Minister?
- Is current procurement routes suitable?
- Is Planning policy flexible?
- Cross border integration – Does this help Wales?
- Devolution – Good or Bad?
- Who should manage this?



Wales USP

- Is Wales already ‘punching above its weight’?
- Does Wales know ‘what good looks like’?
- Does Wales offer a good work v life balance?
- Who should we have a USP over (UK/Global)?
- How should Wales brand itself?
- How is Wales perceived by other Nations?
- Who are our competitors?



Next Steps

- Identify 'Theme leader' to collate findings of workshop and draft 'Theme Manifesto'
- Agree timeline for completion of 'Draft'
- Chairperson to draft foreword and summary
- Agree date to present to Welsh Government
- Agree communication strategy with CEW
- Engage with Economist/Academic?

