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## **SOCIAL MEDIA IN BUSINESS #G4CSOCIAL**

Using social media is essential to keep up to date with the professional world today. Social media participation is a useful tool to network with professional contacts, connect with potential clients or employers and recruit new employees. There are over one billion active users of the different social media platforms around the world that could help your business grow or improve your job prospects

Emma Meese, an ex-BBC social media trainer will give an introduction to the use of social media and how the different sites will benefit you. The presentation will also cover personal profiles, professional conduct and privacy settings on LinkedIn and Twitter.

## 27/09/12

Date Thursday 27th September 2012 Time 6pm - 8pm Venue Cardiff Cost FREE entry and refreshments



In order to reduce wastage at our events CEW operates a policy of only notifying venue details when issuing registration confirmation. This ensures we only cater for delegates who have registered and don't over order for individuals who may or may not turn up on the day.

You can register now by emailing cewalesevents@cewales.org.uk

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