

Improving your Business Performance

Inspirational Leadership Programme

- Are you bringing the best out of your people to maximise profitability?
- How can you help your people make the service to your customers even better?
- Would you like to further develop your personal leadership skills?

Inspirational Leadership Programme

Inspirational Leadership Programme

**“How do we close
the Inspiration
Gap?”**

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**“Only Inspirational
Leadership will do!”**

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**“Inspiring effective
Innovation is the
key”**

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What makes for
inspirational
leaders?

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IN ASSOCIATION WITH **b**

THE SUNDAY TIMES

100
BEST COMPANIES
TO WORK FOR
2006

Enjoy the
fruits of your
LABOURS

dti

The image shows the cover of 'The Sunday Times 100 Best Companies to Work For 2006'. It features a woman with fruit in her hair, holding a smoothie. The text 'Enjoy the fruits of your LABOURS' is at the bottom left. Logos for 'dti' and another organization are at the bottom right.

Inspirational Leadership Programme

What makes for inspirational leaders?

- Their Personal Make-Up
- A Novel Outlook
- “Turn-on” Capability”

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What makes for inspirational leaders?

Their Personal Make-up

Committed

Confident

Honest

Demanding

Open

Focussed

Courageous

Respectful

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What makes for inspirational leaders?

Their Personal Make-up

Humble

Energised

Vulnerable

Relentless

Curious

Reflective

Non-
Jargony

Passionate

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What makes for inspirational leaders?

A Novel Outlook

- Look Laterally
- Bend Rules
- Love Pressure
- Rate Attitude
- Take Risks
- Highly Accessible
- Strongly Visionary
- Customer Obsessed

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What makes for inspirational leaders?

“Turn-on” Capability

- They listen
- They involve
- They trust
- They appreciate
- They have fun
- They care

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So how are we
doing?

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How are we currently doing on “Inspirational Turn-on”?

■ I believe leaders in my organisation are genuinely in touch with how people are feeling

62% DISAGREE

■ There is a good buzz and feeling of energy in my organisation

50% DISAGREE

■ We work hard but Senior Management also makes sure that we have fun

54% DISAGREE

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**How are we currently doing on
“Inspirational Turn-on”?**

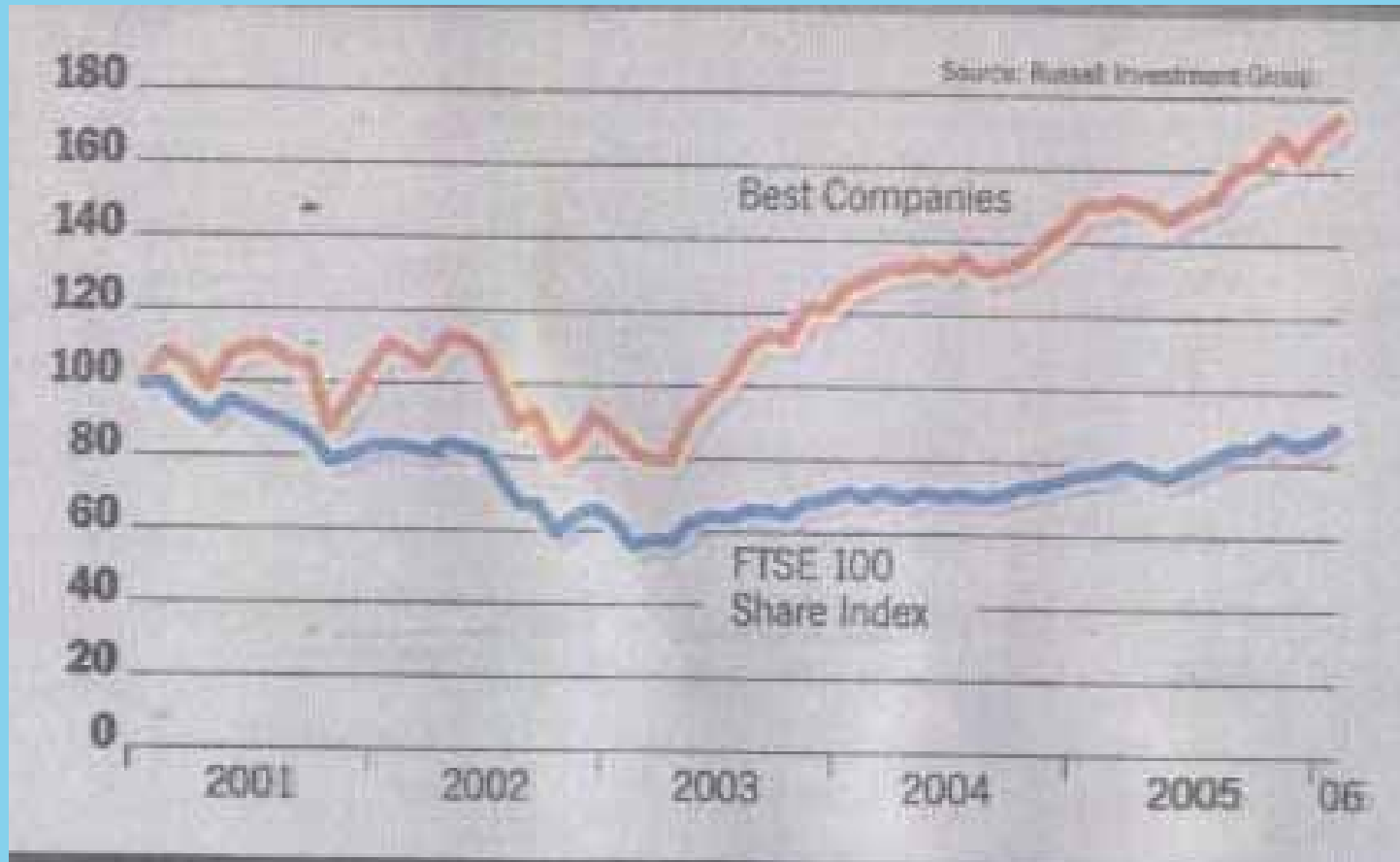
	Desired	Seen
Shared Vision	79%	38%
Confidence/Trust	77%	37%
Respect	73%	42%

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How are we currently doing on
“Inspirational Turn-on”?

One-third of followers
admit that they have
never worked for an
Inspirational Leader!

Inspirational Leadership Delivers



New Inspirational Leadership Insight Tool

**The Four Dimensions
of
Inspirational Leadership**

Enthusing others



Clarifying Values



Ideas to action



Creating the Future



The Four Dimensions



How The Tool Works

- Forces Choices
- Builds on Strengths
- Recognises Weaknesses
- Differentiates Styles
- Reflects Role

Inspirational Leadership Insight Tool

- 15000 users now generated
- Response to tool very positive
- Rated as quick and easy to use
- Language right for large/small
- Seen to fill real leadership gap
- Strength-based approach a plus

Inspirational Leadership

Bite-sized Quality
Leadership

Development Support

Real Action for Change

Key Link to Successes



Key Link to Challenges

Inspirational Leadership

Making it actually happen

Helping users to really
improve what they do
and then measure it

**How Inspirational
Are You?**

Inspirational Leadership Insight Tool

www.inspiredleadership.org.uk

Inspirational Leadership

What action are
you going to take
away from today?

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“People are proud to work here. Proud of colleagues, proud of the company and proud of themselves.”

Middle manager

Inspirational Leadership

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